



# Indiana Quarter Horse Association Magazine Insertion Order

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_ Email: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Run My Ad the Months Of: \_\_\_\_\_ (Multiply cost of Ad times # of Months)

Outside Front \$475 Full Color ad. Camera-ready only! Ask About non camera-ready work. Includes cover story on page 3 of the journal and a cover scan and story on the IQHA web site.

Classified Ad 20 words for \$10.00, \$.35 per word thereafter.  
PLEASE TYPE OR PRINT CLEARLY (Attach additional sheet if necessary)

Outside Back Cover \$450.00 Full Color. We reserve a small space for the label and bulk mail permit.

Inside Front OR  Inside Back Covers \$425.00 Full Color. (Please specify which cover you would like.)

Full page Color \$300.00  
Photos and Typesetting is an extra \$15.00 per photo and ad

Business Card Ad - Black/White \$75.00/year (4 issues). Please enclose business card, or send ad copy.

Full Page Black & White \$150.00

Half page Black/White \$100.00

Quarter page Black/White \$85.00

## Payment Information

Check Enclosed Check # \_\_\_\_\_

Visa  MasterCard

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ 3-digit Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Address \_\_\_\_\_

Cardholder's phone number: \_\_\_\_\_

## Payment Due with Ad Submission

### Deadlines for Copy & Materials

Issue	Deadline:
Fall 2007 (Oct, Nov, Dec)	Sept. 6
Winter 2008 (Jan, Feb, March)	Nov. 15
Spring 2008 (April, May, June)	Feb 15
Summer 2008 (July, August, Sept)	May 15

Sent payment and information to:  
Deborah Curtis  
Journal Editor  
5491 North CR 400 West  
North Salem, IN 46165  
317.440.8994 Fax: 765.676.9783

*For Ad availability or other questions contact Advertising Editors  
Ronda Casey or Tina DeHaan: 574-936-1500 Fax: 574-936-2632:  
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or Tina at tmdehaan@yahoo.com*